

# Outsourced CFO Partner in Strategic Financial Management

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# **CONTENTS**

## **1. MISSION**

## **2. SERVICES**

- CORE

- SUPPLEMENTARY

## **3. INDUSTRIES**

## **4. TEAM**

## **5. BENEFITS OF OUTSOURCED CFO**

## **6. CFO FUNCTION VS ACCOUNTING**

## **7. PRICING**

## **8. EXEMPLARY DASHBOARD**

## **9. OUR OFFICES**

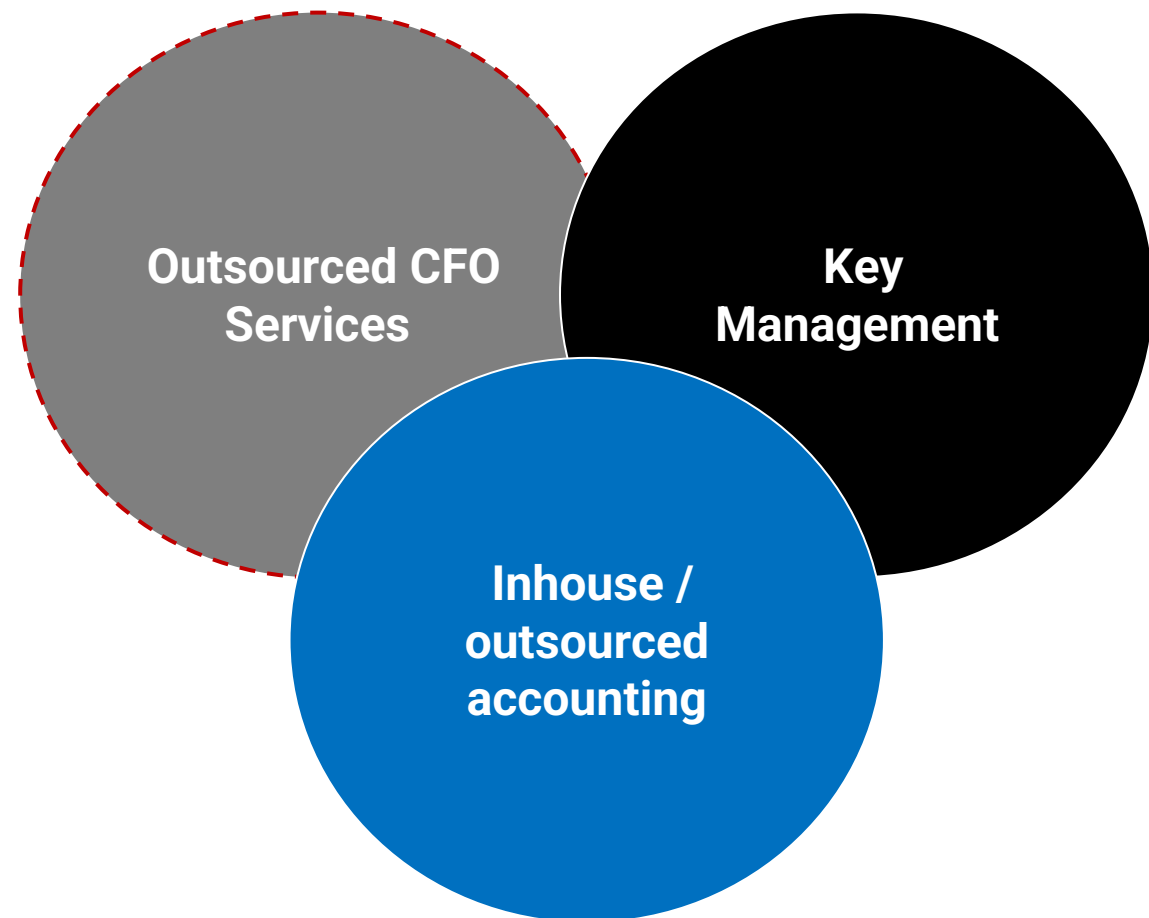
## MISSION

We are a consulting firm that provides senior-level financial management services tailored to your specific needs.

### Why choose Us ?

- All senior-level financial executives have “have been there, done that.”
- Team-based - We work as a team to provide the best quality service.
- We are capable of working on complex projects where the end result must be correct and delivered on time.
- We serve clients across Poland in a wide range of industries.
- We are an agile company which means we can respond quickly to market changes and clients demands.

*See Beyond the Numbers*



## CORE SERVICES

Our core services revolve around key competences of traditional inhouse CFO role.

We offer all types of senior-level financial management, which are performed by experienced professionals.

Services rendered are tailored to your business specific needs, scale and industry.

**We leverage on technologies like BI, CPM and ERP systems.**

*We live in a data-driven culture, and the most successful businesses are those whose decisions are anchored not only in their passion and vision, but in the key data that drives decisions.*

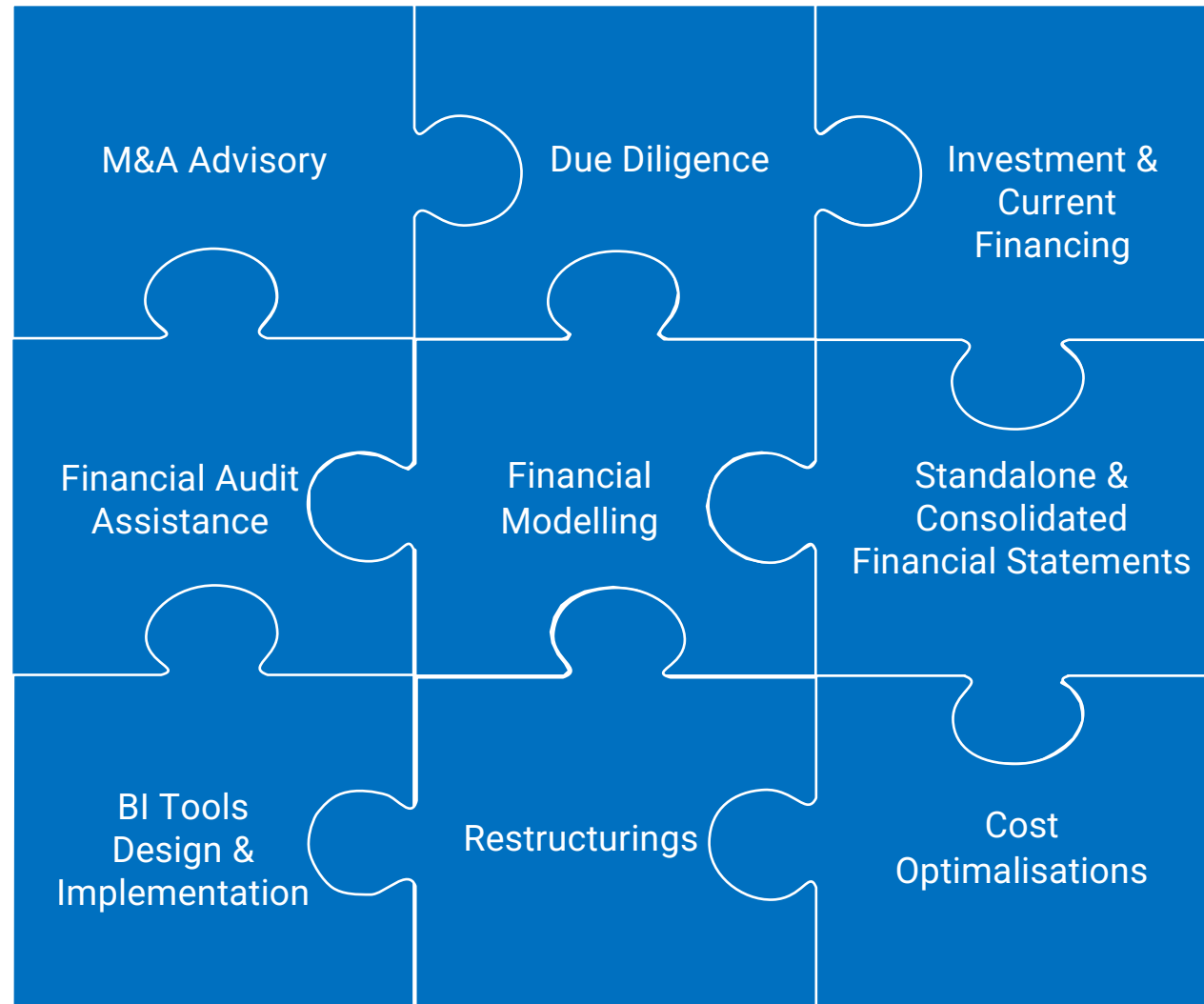


## SUPPLEMENTARY SERVICES

We offer a range of supplementary financial management services that complement our core offer.

Supplementary services are rendered on a project basis tailored to your specific needs.

Systems and technology utilization can provide additional efficiency leading to increased shareholders value.



## INDUSTRIES

Helping you to meet your business challenges begins with an in-depth understanding of the industries in which you work.



We support most types of businesses. However, we particularly focus on the following industries.



...and we support these businesses anywhere in Poland.

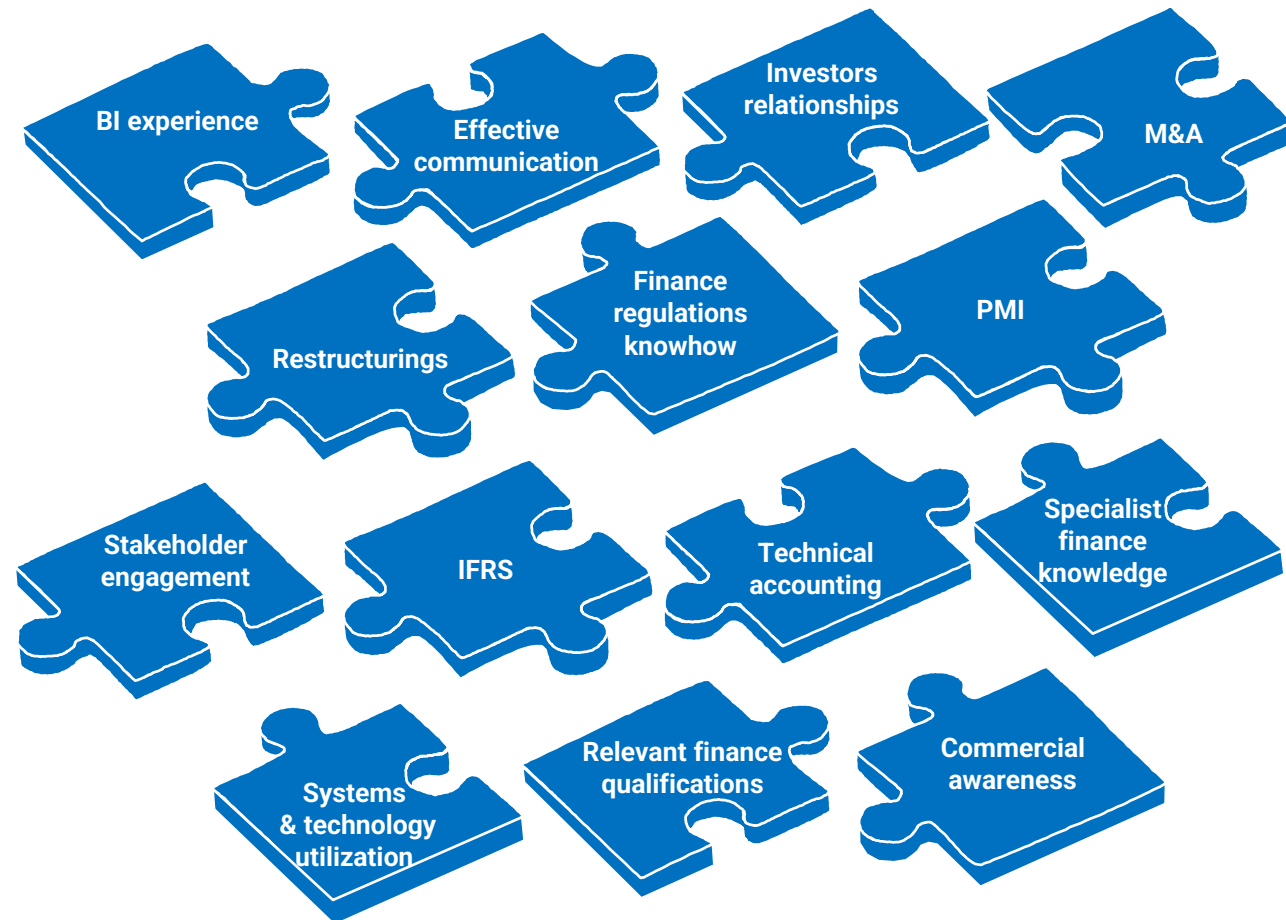


## TEAM

**Our consultants work for exclusively for us. Almost all hold professional qualifications, and have been CFOs.**

**We work as a team, not as individuals so you can benefit from the experience of every member of our firm to solve your complex issues.**

**We believe that integration of strategic planning, financial management and leadership are required for sustainable growth.**



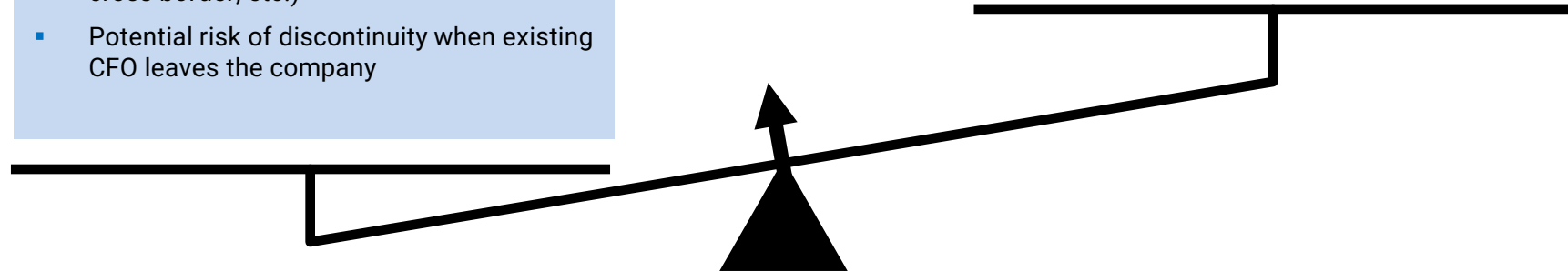
## BENEFITS OF OUTSOURCED CFO

### Costs of inhouse CFO

- High fixed cost of maintaining inhouse finance function
- Lack of access to broader finance knowledge and expertise
- Limited of access to available technology and digitalization in finance
- Potential limited access to more complex strategic knowledge (merger & acquisitions, business combinations, PMI, cross border, etc.)
- Potential risk of discontinuity when existing CFO leaves the company

### Benefits of outsourced CFO

- Speed of starting cooperation
- Significantly lower costs compared to internal recruitment
- Improved quality and shorter reporting period
- Improved business security by implementing a planning/budgeting system
- Improved profitability
- Improved internal control
- Digitalization of processes and tools
- **More time for business owners to deal with strategic areas and business development**

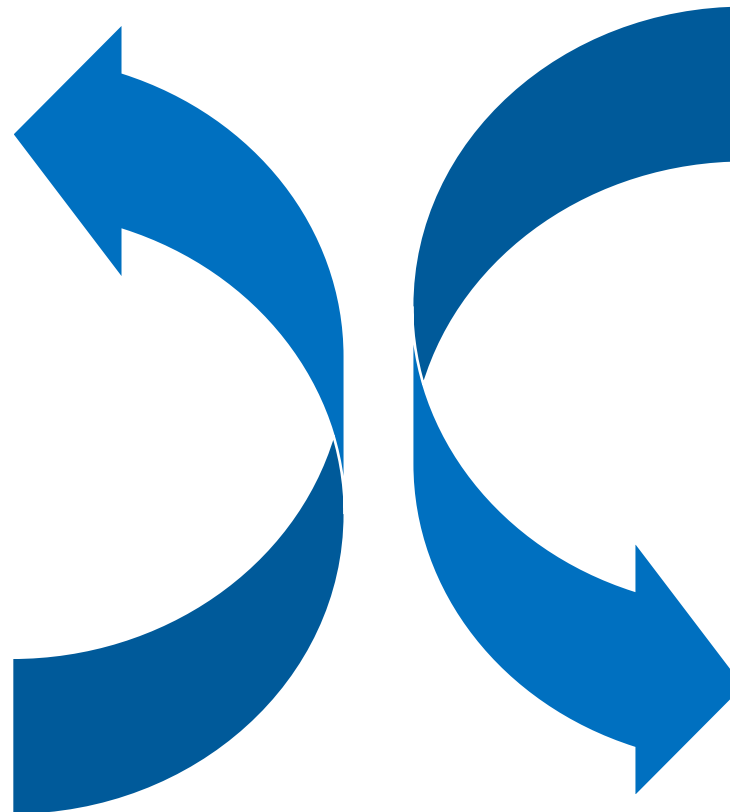




## CFO FUNCION vs ACCOUNTING

### CFO

- **Future oriented**
- Financial Strategy
- Budgets, business plans and financial forecasts
- Financial and cost analyzes
- Securing financial risks
- Financial security for business development
- Profitability, liquidity, efficiency
- Trend analysis, forecasting and setting directions
- Participation in strategic initiatives such as mergers and acquisitions
- Strategic consulting for key management



### ACCOUNTING

- **Past oriented**
- Keeping accounting records
- Preparation of reports under the Accounting Act, Central Statistical Office, VAT, PIT, CIT, etc.
- Preparation of annual financial statements
- Participation in a possible financial audit
- Settlements with contractors

## PRICING

*Pricing will always be tailored to the scale of your business focused on providing the highest value at a competitive cost.*

### Fixed Price Contract

- For growing companies that are not ready to employ a full-time financial leader but need expertise to support the company's growth.

### Time based

- For companies that value flexible approach.
- The final cost is a combination of a fixed stand-by fee as well as time based remuneration related to hours spent on assisting you and your business.

### Project

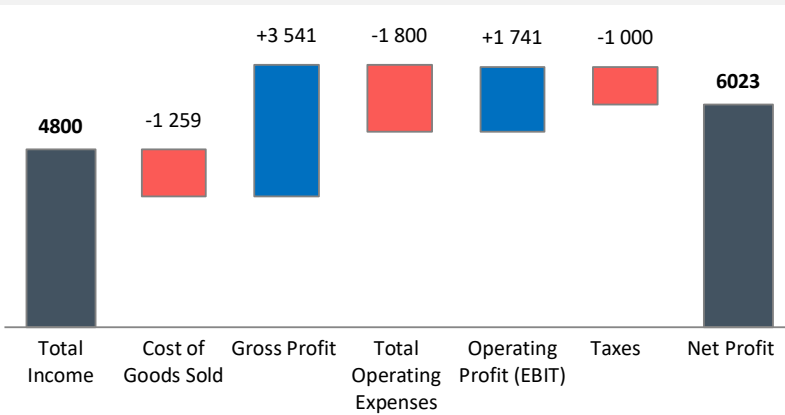
- We scope out the client's needs and develop a proposed action plan with a specified price and time line to deliver results. This arrangement works well for a wide range of projects to support the financial, organizational and strategic planning needs of the client.

**Preferred cooperation model**

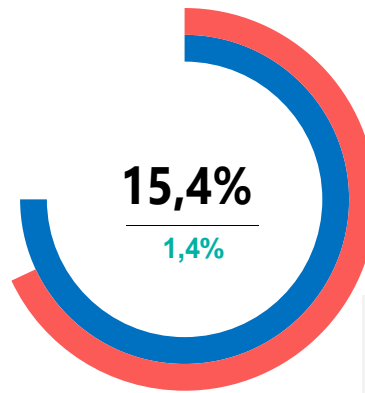


## EXEMPLARY MONTHLY DASHBOARD IN YOUR BUSINESS

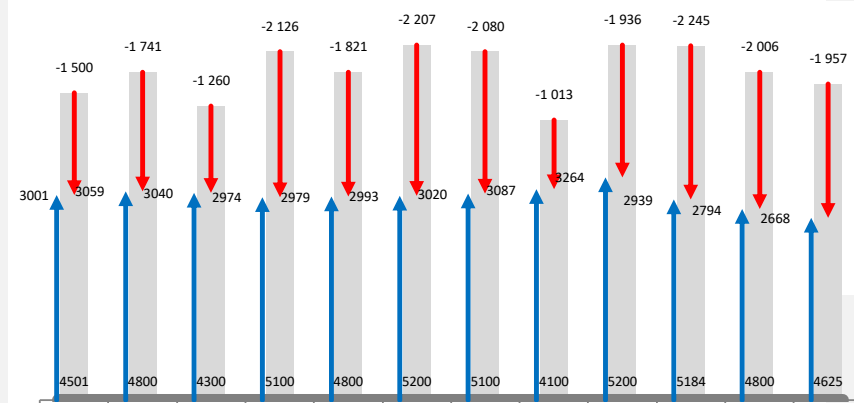
### Statement



### Net profit Margin %



### Income and Expenses



#### Income

4 800

6,6%  
vs. previous month

#### Expenses

3 059

1,9%  
vs. previous month

#### % of Income Budget



#### Accounts Receivable

991

-6,5%  
vs. previous month

#### Accounts Payable

867

-1,9%  
vs. previous month

#### Net Profit

741

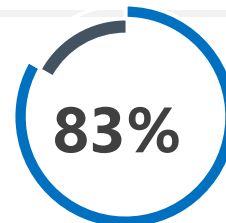
5,9%  
vs. previous month

#### Cash at EOM

4 167

-5,0%  
vs. previous month

#### % of Expenses Budget



#### Quick Ratio

1,47

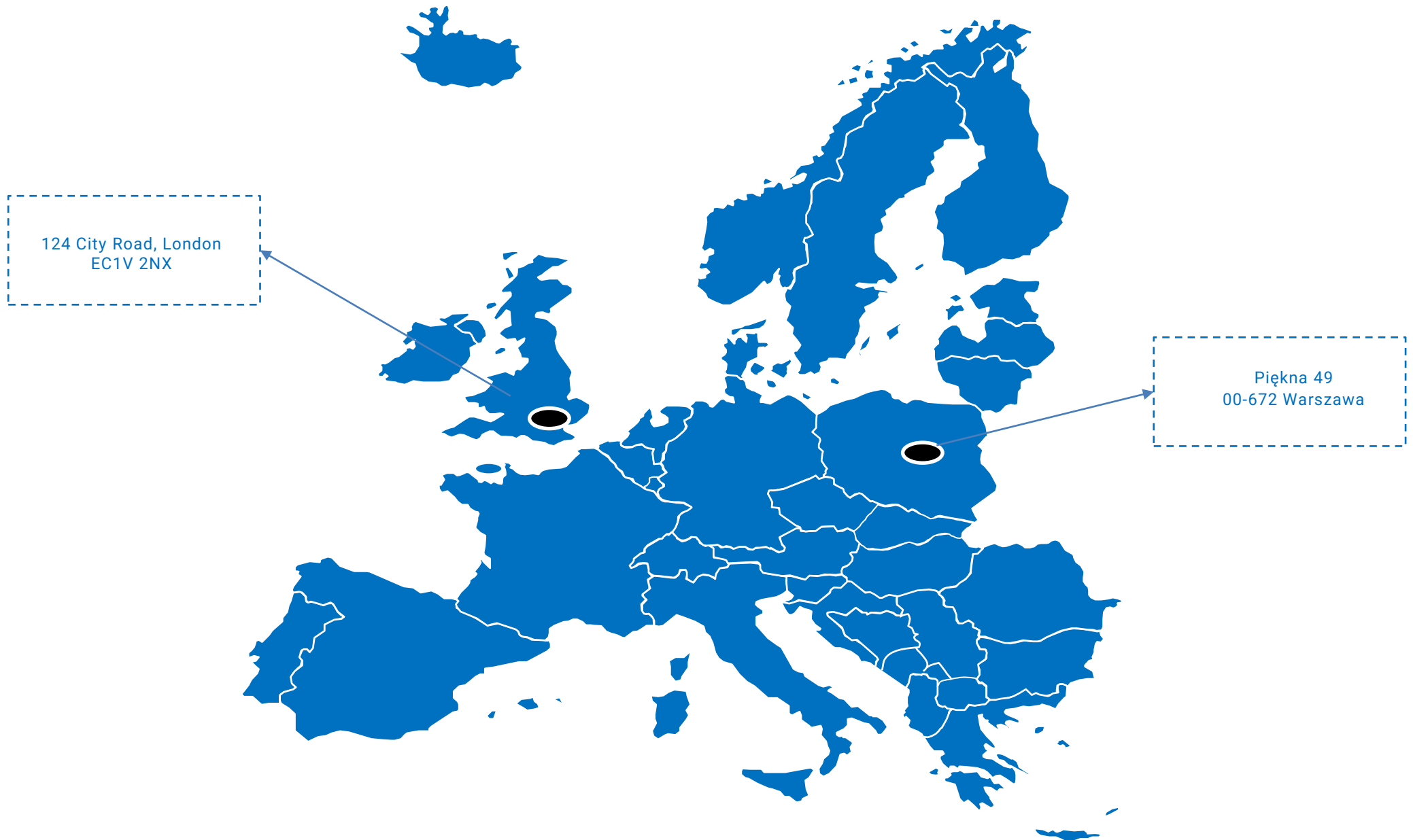
10,5%  
vs. previous month

#### Current Ratio

3,66

-10,9%  
vs. previous month

## OUR OFFICES



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